

PRODUCT ALERT

A MONTHLY PRODUCT SHOWCASE FOR ELECTRICAL WHOLESALING'S ADVERTISERS

Send your product information to over 18,000¹ *Electrical Wholesaling* e-mail subscribers with the *Product Alert* email.

On the first Monday of each month, *Electrical Wholesaling* will send out a product-oriented email to our opt-in email subscribers. *EW* will place an image of your product, a brief headline and description, and your URL link within the email.

To qualify for your value-added product placement in the *EW Product Alert* email, you must be a 1/2-page or larger display advertiser in that month's regular issue. The product you present can be of your choosing. Non-advertisers may purchase product placement in the *EW Product Alert* for just \$595 net per product.

Banner Positions Now Available!

468X60 Banner- 35K max, \$695 net/mo

120X240 Mini Tower- 35K max, \$695 net/mo

Send Your Materials to:

electrical.group@penton.com by the 25th of the month preceding the issue (ex. January 25th for the February issue).

The subject line of your email should state

"Electrical Wholesaling Product Alert" and contain:

- Digital image of your product: submit a maximum sized image — 200 pixels wide x 200 pixels high, total 10k, .gif or .jpg, 72 dpi (low-res)
- A two- to three-word headline
- 40- to 50-word description of your product
- URL link

[View this email as a Web page](#)

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July 5, 2011

A Penton Media Property

Volume 6, Number 7

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Plugs and receptacles

Meltric's DSDC Series plugs and receptacles provide safer and more robust connections for direct current applications up to 200A at 250VDC, up to 100A at 600 VDC, or up to 30A at 750 VDC. The DSDC product line offers exclusive safety features including a dead-front safety shutter that prevents user access to live parts and a padlockable pawl that enables easy locking in the connected or disconnected mode. DSDC Series plugs and receptacles utilize solid silver-nickel contact surfaces for maximum performance and durability along with spring-loaded, butt-style contacts that ensure optimal contact force over thousands of operations. [Meltric Corp.](#)

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E-Mon D-Mon: The Original Submeter

Choose the industry leader for your electric, gas, water and steam metering applications. E-Mon products have been preferred for over 30 years for

applications such as tenant allocation, energy analysis, usage management in addition to supporting conservation programs such as LEED and the Energy Policy Act. For complete information on E-Mon's line of metering products and systems visit www.emon.com or call (800) 334-3666.



Cable tray

This patented cable tray system quickly snaps on to messenger wire for the fastest installation on the market. Solar Snake Tray for Messenger Wire is designed to

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