

Electrical Wholesaling Showcase

Showcase your products and literature to 22,000+ electrical distribution professionals nationwide! The *Electrical Wholesaling* Showcase will appear as a special advertising feature in every issue of *Electrical Wholesaling*. This unique section is dedicated to promoting catalogs, brochures and information regarding electrical products.

The Showcase offers a low-cost, high-impact way to increase your product awareness with 22,000+ wholesaling professionals. Connect with the people who decide which products to put on the shelves and in the hands of the end user.

Showcase (every issue)	1-3X	4-6X	7X+
Net prices	\$695	\$595	\$530

Get additional exposure online when your showcase ad is featured on ewweb.com. The Showcase will go online the day the *Electrical Wholesaling* issue mails, and will remain up until the next Showcase mails. You will receive the initial exposure to *Electrical Wholesaling's* entire circulation, plus thousands of extended online viewings for a month!

Fill out the following order form and submit the cover of your catalog/literature along with a typed two-line headline (20 characters per line) and 50 words of descriptive copy. The Electrical Wholesaling production staff will assemble your Showcase ad for you at no extra charge.

Closing Dates and Order Form

Fill in the month(s) and quantities that you would like to run in the showcase and return this form and materials to the *Electrical Wholesaling* Production Coordinator, Kathy Finch, kathy.finch@penton.com, 913-967-1874.

Month(s): _____ Items: _____

Signature: _____ Date: _____

Name: _____ Title: _____

Company: _____

Street: _____

City: _____ State _____ Zip _____

Phone: _____ Fax _____

Your color photo of a product or catalog here.

Showcase Items Look Like This Sample.

Every Showcase ad includes a color photo, a two-line headline and 50 words of copy. You incur no production costs. Send a photo or cover of each piece and the typed headline and description and we will handle the rest for you.

4 1/2"

1 5/8"

SOUTHEAST & SOUTHWEST U.S. — Vince Saputo
(770) 618-0106 • vincent.saputo@penton.com

WESTERN U.S. & WESTERN CANADA — James Carahalios
(303) 697-1701 • james.carahalios@penton.com

NORTHEASTERN U.S. & EASTERN CANADA — David Sevin
(401) 246-1903 • david.sevin@penton.com

MIDWEST U.S. — Steve Lach
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