Showcase your products and literature to 22,000+ electrical distribution professionals* nationwide! The Electrical Wholesaling Showcase will appear as a special advertising feature in every issue of Electrical Wholesaling. This unique section is dedicated to promoting catalogs, brochures and information regarding electrical products.

The Showcase offers a low-cost, high-impact way to increase your product awareness with 22,000+ wholesaling professionals.* Connect with the people who decide which products to put on the shelves and in the hands of the end user.

<table>
<thead>
<tr>
<th>Showcase (every issue)</th>
<th>1x</th>
<th>6x</th>
<th>12x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net prices</td>
<td>$625</td>
<td>$595</td>
<td>$565</td>
</tr>
</tbody>
</table>

Get additional exposure online when your showcase ad is featured on ew-web.com. The Showcase will go online the day the Electrical Wholesaling issue mails, and will remain up until the next Showcase mails. You will receive the initial exposure to Electrical Wholesaling’s entire circulation, plus thousands of extended online viewings for a month!

Fill out the following order form and submit the cover of your catalog/literature along with a typed two-line headline (20 characters per line) and 50 words of descriptive copy. The Electrical Wholesaling production staff will assemble your Showcase ad for you at no extra charge.

**Closing Dates and Order Form**

Fill in the month(s) and quantities that you would like to run in the showcase and return this form and materials to the Electrical Wholesaling Advertising Coordinator.

Month(s): ________________________________________________ Items: _________________________
Signature: _______________________________________________ Date: __________________________
Name: __________________________________________________ Title: __________________________
Company: _________________________________________________________________________________
Street:___________________________________________________________________________________
City: __________________________________________________ State ___________ Zip ___________
Phone:  _________________________________________________ Fax ___________________________

Return this form to: Susan Winters
**Electrical Wholesaling Advertising Coordinator**
9800 Metcalf Avenue
Overland Park, KS 66212
(913) 967-7523  Fax (913) 967-1629
susan.winters@penton.com

For more details, contact your District Sales Manager or:
David Miller
(312) 840-8487  Fax (312) 840-8470
david.miller@penton.com